

RainbowWeddingNetwork.com
in association with the RDP Group,
proudly present:



Saturday & Sunday
March 12th-13th 2011



Jacob K. Javits Convention Center
38th & 11th Aves | New York City

-Exhibitor Application-

About the Event Producers:

“An Alliance Built on Success...” RainbowWeddingNetwork & the RDP Group

RainbowWeddingNetwork.com was launched over ten years ago as the first wedding gift registry specifically for the gay and lesbian community. Our website also provides social networking, professional planning tips, couples' webpages and the most extensive directory on the internet of screened, gay-friendly businesses of all kinds. Over 5000 businesses are members of RainbowWeddingNetwork.com!

In April 2006, the company began publication of the nation's first-ever Gay and Lesbian Wedding Magazine. This full-color quarterly includes vital interviews, current events, planning tips, stories about real couples and an orange-pages directory of screened businesses. (See www.RainbowWeddingNetworkMagazine.com for further info.)

Since 2003, RainbowWeddingNetwork has produced over forty Gay and Lesbian Wedding Events across the country, and several more are in the planning stages for 2011. Our events have a reputation of providing an atmosphere of elegance, fun and wonderful information to the couples who attend.

The RDP Group began producing NYC's Original GLBT Expo eighteen years ago. Since 1975, the company has managed and produced thousands of large-scale trade and consumer events throughout the United States; yet RDP firmly believes that the “Best Shows” are the ones that give back to the community.

The Original GLBT Expo at the Javits Center in Manhattan averages 20,000 attendees during this 2-day event, attracting an estimated \$80,000,000 to the Greater Tri-State area. The Expo has become an annual highlight for many area couples, singles, advocates and business professionals alike.

2011 marks the third year running that RainbowWeddingNetwork.com and the RDP Group have aligned to bring a large-scale WEDDING PAVILION to the Expo at Javits! Approximately 50 exhibitor booths have been reserved to be part of this specialty area within the show, and marketing efforts are already spotlighting this exciting addition. Given recent trends with regard to legislation in New York and its surrounding states, the gay wedding industry has suddenly become a bright growing niche for area professionals.

With the expertise of RainbowWeddingNetwork within the GLBT Wedding Industry, now aligned with the long-standing success of RDP in presenting NYC's Original GLBT Expo, the 2010 Expo at the Javits Center promises to be a dynamic event you won't want to miss!

For further information, visit:

www.SameLoveSameRights.com

www.OriginalGLBTExpo.com



Contact Information:

Main Office: toll-free (866) 251-1564
P.O. Box 2434
Weaverville, NC 28787

Important Exhibitor Information



The Wedding
Pavilion

at The Original GLBT Expo
GLBT SEE AND BE SEEN. **EXPO**

Payment and Application Deadlines:

In order to secure your placement as an exhibitor in the Wedding Pavilion, both the application and payment must be received. **If we do not have a copy of your application on file, your participation will not be secured.**

Space in the Wedding Pavilion is limited, so it is important that we receive all your company information and payment to secure your involvement. **The last three (3) pages of this application are vital for our records. Complete the forms and fax to our main office: (828) 645-7543.**

If you are unable to fax your completed application to our main office, you may mail it to:

Mailing Address:

Artistic Ventures, Inc.
dba RainbowWeddingNetwork
P.O. Box 2434
Weaverville, NC 28787

For Mailing with Fed/Ex or UPS:

Artistic Ventures, Inc.
dba RainbowWeddingNetwork
149 Weaver Boulevard #711
Weaverville, NC 28787

Ongoing Email Contact from RainbowWeddingNetwork.com:

Until the date of the Original GLBT Expo in March, you will be sent several emails from our event coordinator, Marianne Puechl. Please read them carefully; they will contain helpful and vital information about the details of the Expo. If you feel you have missed an email or are unsure about details, be sure to contact Marianne at (866) 251-1564.

Note: RainbowWeddingNetwork is overseeing the exhibitor booth sales and organization of the 2011 Wedding Pavilion, therefore most correspondence you will receive will be directly from our staff. However, as the event draws near, you will receive information from either Irene or Sharmayne with the RDP Group. If you need any information from the RDP Group in advance, feel free to visit the RDP website at www.originalglbtexpo.com, or email Irene Ziskin (Show Manager for RDP) at Irene@rdpgroup.com. Her direct number is (860)677-0094.

Exhibitor Benefits & Regulations

Electricity at the Javits Center is limited and available only to those exhibitors that have paid an ADDITIONAL FEE above and beyond the base booth rate. Please speak with your sales representative to verify that electricity is available. Electrical output is sufficient for a standard television or notebook computer; if you have other needs be sure to address this in advance with your sales representative or our event coordinator. **You will pay for electrical access at a later date (in late February or early March, 2011) – instructions to secure electricity will be provided at that time!**

Booth Information: Exhibitor space will consist of a standard 6' long by 3' wide banquet table, covered with linens, and 2 chairs will be provided. These are standard space conditions. All exhibitors receive a total of 8' front-to-back by 7.5' wide space, so some backdrops and pop-up booths will be acceptable provided they require no attachments to the walls or ceiling and do not overextend beyond your allotted space. Ask your sales representative for details.

***The exhibitor acknowledges and agrees to only utilize such space contained within the confines of its booth. The exhibitor acknowledges and agrees that they are strictly prohibited from "canvassing" or otherwise roaming the event in any effort to further promote services or merchandise.

***The exhibitor acknowledges that amplified sound and loud noise from the booth is prohibited.

Refund Policy: Payment for Exhibitor participation is a one-time fee that is non-refundable, unless the event is canceled by RainbowWeddingNetwork.com or the RDP Group. There are no exceptions.

Additional Perks: The Exhibitor will receive 10 free admission tickets for the Expo, to distribute as desirable to select clients. Exhibitors will also receive complementary name badges (up to six) and a listing in the 2011 Original LGBT Expo show program.

Sales Tax, Permits, Insurance and Licenses: If there is sales tax in the state where the event is being held, exhibitors acknowledge and understand that they are responsible for sales and use tax and shall in no way hold Artistic Ventures, Inc/RDP Group or its representatives responsible for any type of permits, licenses, or insurance.

Vending: A list of all items to be displayed, sold or distributed without charge must be stated in the application. Only items on the application may be on display, sold or offered.

Set Up and Tear down: Exhibitors may begin setting up their booth space on Friday, March 18th from 12pm-4pm, or if preferred you may set up beginning at 8:00am on Saturday March 19th

***** All set up must be completed by 10:30 AM on Saturday March 12th ***
No Tear Down Before 6:00 PM on Sunday March 13th.**

**The Expo is open to the public on Saturday March 12th from 11AM-7PM
and on Sunday March 13th from 12PM-6PM.**

Exhibitors agree to clean up their assigned spaces at the end of the event and remove any items brought by their organization/business. This includes general sweep-up of your area! All items and trash MUST be discarded appropriately.

**Placement and location of display booths is at the sole discretion of
RainbowWeddingNetwork.**

The Wedding Pavilion
@ NYC's Original GLBT Wedding Expo
presented by RainbowWeddingNetwork & the RDP Group



The Wedding
Pavilion

at The Original GLBT Expo
GLBT EXPO
SEE AND BE SEEN...

2011 Exhibitor Application

Both the application and payment are needed to reserve Exhibitor Booth!

Organization/Business Name: _____

Business Category: _____

Street: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Phone: _____ Cell/Alternate: _____

Fax: _____ Email: _____

Website: _____

Sales Tax Permit Number: _____

Food Permit Number: _____ Last Grade: _____

If your company is exhibiting at the event, and selling products and/or offering food or beverage, you are responsible for having knowledge of and being in compliance with all laws, ordinances and regulations pertaining to licensing, sales tax, and health codes.

Please give a brief description of your organization/business:

Complete this Page and Fax to: (828) 645-7543

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Please include all payment information below. If you have already provided a credit card number by phone, please leave the credit card section blank.

Payment Information:

_____ \$1300 – Exhibitor Full Booth Space (\$1100 for early sign-on / deadline December 3, 2010)

_____ YES – I am interested in Electricity for my Booth. I realize there will be an additional charge of app. \$125, to be paid at a later date.

_____ I would like further information about a display ad in RainbowWeddingNetwork Magazine's 2011 Wedding Planning Guide!

Total Amount Paid: _____ **RWN Sales Rep's Name:** _____

Credit Card Number (Visa/MC/AMEX/Dis)

V-Code _____ Expiration _____ Billing zip code _____

Name on Card _____

Signature _____

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Statement of Liability

I have read the complete Rules, Regulations and Instructions of this Application. By signing and submitting this agreement I, the Exhibitor, agree to abide by all terms and requirements set forth by such Rules, Regulations and Instructions.

We at _____ accept full responsibility regarding business conducted at the Wedding Pavilion at NYC's Original GLBT Expo – March 2011. The Exhibitor, its Representatives, Employees, Agents and Volunteers agree to indemnify and save harmless Artistic Ventures, Inc., RainbowWeddingNetwork, the RDP Group, the host site, the event and the event producers, management and its employees and beneficiaries from any and all claims, causes of action and suits accruing or resulting from any damage, injury or loss to any persons, including but not limited to persons to whom the exhibitor may be liable under Worker's Compensation Law and the exhibitor himself. We also accept and acknowledge that Artistic Ventures, Inc/RainbowWeddingNetwork/the RDP Group make no guarantees concerning the event outcome or profitability.

Refund Policy: Payment for Exhibitor participation and/or magazine display advertisements is a one-time fee that is non-refundable, unless the event is canceled by RainbowWeddingNetwork.com/RDP Group. There are no exceptions.

Company Name _____

Exhibitor Signature _____ Date: ____/____/____

Tax Statement

We at _____ hereby acknowledge that we are responsible for any and all sales tax due on merchandise sold. We understand that Artistic Ventures, Inc/RainbowWeddingNetwork/the RDP Group assume no tax liability for merchandise sold.

Signature: _____ Date: ____/____/____

Important Note: *This form is part of the processing of an Exhibitor Application. It must also be complete and returned with the rest of the application. Failure to do so will result in an incomplete application and the exhibitor will be denied a space at the show.*